RICHARD FRAVOR
Graphic Artist

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www.fravordigital.comt 🏠

Education

Bachelor of Art
Digital Art
Bowling Green State University
2011-2015

Associate of Applied Science
Architecture
Owens Community College
2008-2011

Skills

Professional

Communication
(listening, verbal & written)
Leadership
Organization
Attention to Detail
Problem Solving
Creativity
Resourcefulness
Teamwork

Technical

Adobe CC & CS
(Photoshop, Illustrator & InDesign)
Microsoft Office Suite
(Word, Excel, Powerpoint, Publisher, etc.)
Mac & Windows OS

Professional Profile

I am trained as a digital artist, but a graphic designer at heart. I have experienced the realm of freelance graphic design and designed a portfolio website for myself.

http://www.fravordigital.com

Experience

Toledo & Signature Harley Davidson
Graphics Intern
March 2017 - Present
- Designed Templates for monthly newsletter and emails
- Revitalized existing logos in image and vector formats
- Modified files from headquarters to fit the need of the local branches
- Allocated images into the proper templates on a monthly basis

Bowling Green Ohio Convention & Visitors Bureau
Graphics Intern
May - August 2014

- Designed logos for themed tours targeting specific demographics
- Marketed events with custom flyers and social media posts
- Greeted guests and utilized customer service skills
- Participated in weekly photo shoots for chosen projects

BGSU Resident Student Association
Director of Marketing
2013 - 2015

- Lead the development of a newsletter, choosing content and designing the layout
- Designed marketing flyers
- Collaborated with another designer to develop a logo

BGSU Founders Hall Council
Director of Public Relations
2012 - 2015

- Designed and edited a quarterly newsletter delivered to the entire residence hall
- Coordinated design and placement of marketing flyers
- Determined proper placement of marketing flyers

BGSU Digital Art Coursework
Student
2012 - 2015

- Designed an identity package for a local business using Adobe Illustrator
- Explored the application and techniques of typography, tools and principles of graphic design.
- Created a digital painting utilizing the various tools in Adobe Photoshop
- Combined techniques of digital painting and digital imaging to create a body of work that included philosophical connotation